

Graphic Designer

- MUJTABA HUSAIN

Senior Graphic Designer

Senior Graphic Designer with 5+ years of experience delivering strategic, production-ready design across digital and print. I turn research and audience insights into impactful visual systems that work across channels.

Remote-ready and highly collaborative, I specialize in Adobe Creative Suite and Figma, with a strong focus on precision, organization, and clean production delivery.

- Contacts

- Phone:** +92 325 4362733
- Website:** www.muftababusain.online
- Behance:** behance.net/muftababus42fc
- Email:** muftababusain.msteam@gmail.com

- Work Experience

Ocreateo Digital - Creative Director

2023 – Present

- Led visual development across digital and print campaigns
- Designed scalable brand systems for multi-channel implementation
- Delivered production-ready assets and organized source files for vendors and clients
- Collaborated closely with strategy and project teams to align design with business objectives
- Directed photo and video production from concept through final delivery

Mawby Technologies - HOD

Design / Animation

2022 – 2023

- Developed brand visuals, marketing collateral, and motion assets across digital platforms
- Designed campaign creatives aligned with audience insights and performance goals
- Produced animation and visual content optimized for web and social channels
- Ensured file accuracy, format consistency, and delivery within deadlines
- Collaborated cross-functionally to maintain visual consistency across initiatives

Mentor Health - Brand Strategist

2021 – 2022

- Designed brand identity systems and campaign assets for healthcare marketing initiatives
- Translated research and audience insights into clear visual communication frameworks
- Created digital and print materials aligned with brand guidelines
- Worked closely with marketing and content teams to ensure cohesive messaging
- Delivered structured, production-ready design files for implementation across platforms

Arwaj Tech - Lead Design / Animation

2020 – 2021

- Created marketing visuals, motion graphics, and branded content for digital campaigns
- Developed visual concepts from initial idea through final execution
- Collaborated with copywriters and developers to ensure cohesive user-facing design
- Maintained organized design systems and asset libraries
- Managed multiple concurrent projects while meeting tight deadlines

Arena Multimedia - Instructor

Design / Animation

2018 – 2020

- Taught graphic design and motion principles across Adobe Creative Suite
- Guided students through branding, layout, and visual communication projects
- Provided structured feedback to refine conceptual and technical execution
- Developed curriculum materials and organized creative resources

Freelance Visual Artist

2017 – 2023

- Delivered branding, campaign, and digital design projects for diverse clients
- Created visual identities, marketing materials, and social media assets
- Built structured design systems adaptable across digital and print platforms
- Managed client communication, revisions, and production delivery

- Skills

Design And Creative

- Brand Identity Design
- Campaign Design
- Visual Systems
- Communication Design

Software

- Adobe InDesign
- Illustrator
- Photoshop
- Figma
- After Effects

Production

- Print-ready files
- Template creation (Word & PPT)
- File organization systems
- Vendor coordination